



SAN FRANCISCO PLANNING DEPARTMENT

PUBLIC NOTICE Availability of Notice of Preparation of Environmental Impact Report and Notice of Public Scoping Meeting

Date: January 14, 2015
Case No.: 2014.0012E
Project Title: **Better Market Street Project**
Zoning: Various - Market Street between Octavia Boulevard and The Embarcadero
Mission Street between Valencia Street and The Embarcadero, Valencia
Street between Market and McCoppin streets and 10th Street between
Market and Mission streets
Block/Lot: Various
Project Sponsor: San Francisco Department of Public Works
Simon Bertrang – 415-558-4045
Simon.bertrang@sfdpw.org
Staff Contact: Wade Wietgreffe – 415-575-9050
wade.wietgreffe@sfgov.org

1650 Mission St.
Suite 400
San Francisco,
CA 94103-2479

Reception:
415.558.6378

Fax:
415.558.6409

Planning
Information:
415.558.6377

The San Francisco Planning Department has issued a notice of preparation (NOP) of an environmental impact report (EIR) and will be conducting a public scoping meeting in connection with this project, pursuant to the requirements of the California Environmental Quality Act. The NOP is available to download in English, Spanish, and Chinese language for public review and comment on the following web page (<http://www.sf-planning.org/bmseir>). To request that a copy of the document be mailed to you in either Spanish or Chinese, please contact our automated voicemail system for Spanish and Chinese: (415) 575-9010.

中文詢問請電: (415) 575-9010

Para información en Español llamar al: (415) 575-9010

Compact discs and paper copies of the NOP are also available at the Planning Information Center counter on the first floor of 1660 Mission Street, San Francisco. Materials referenced in the NOP are available for review at the Planning Department's office on the fourth floor of 1650 Mission Street (Call (415) 575-9050).

Information about the Better Market Street Project may also be found at the following Web page, <http://www.bettermarketstreetsf.org/>.

Project Description: The Project sponsor, the San Francisco Department of Public Works (Public Works), in coordination with the Citywide Planning Division of the San Francisco Planning Department and the San Francisco Municipal Transportation Agency (SFMTA), proposes to redesign and provide various transportation and streetscape improvements to the 2.2-mile segment of Market Street between Octavia Boulevard and The Embarcadero (Market Street) and potentially to the 2.3-mile segment of Mission Street between Valencia Street and The Embarcadero, as well as Valencia Street between Market and McCoppin streets and 10th Street between Market and Mission (Mission Street) as part of the proposed Better Market Street Project (Proposed Project). Proposed Project elements consist of both transportation and streetscape improvements, including changes to roadway configuration and private vehicle access; traffic signals; surface transit, including transit-only lanes, stop spacing, service, stop location, stop characteristics and infrastructure; bicycle facilities; pedestrian facilities; streetscapes; commercial and passenger loading; vehicular parking; plazas; and utilities.

The EIR will analyze three alternatives. Based on the EIR and other analysis and comment, a project proposal within the range of these alternatives will be proposed for consideration and approval:

- Alternative 1: Market Street (Complete Street and Transit Priority Improvements)
- Alternative 2: Market Street – Moderate Alternative (Complete Street and Moderate Transit Priority Improvements)
- Alternative 3: Market Street + Mission Street (Complete Street and Transit Priority Improvements on Market plus Bicycle Facility Improvements on Mission)

Alternatives 1 and 2 include two designs for the bicycle facilities on Market Street, Design Option A and Design Option B. Under Alternatives 1 and 2 Design Option A, an enhanced version of the existing shared vehicle and bicycle lane with painted sharrows (shared lane pavement markings) would be provided at locations where a dedicated bicycle facility is not already present. Under Alternatives 1 and 2 Design Option B, a new raised cycle track (an exclusive bicycle facility that is physically separated from motor traffic and is distinct from the sidewalk for the exclusive or primary use of bicycles) the entire length of Market Street would be provided, except at locations where the Bay Area Rapid Transit (BART)/Muni entrances or other obstructions would not allow it. Alternative 3 includes the proposed bicycle facilities on Market Street described under Alternative 1, Design Option A and adds a cycle track in both directions on Mission Street.

The Planning Department has determined that an EIR must be prepared for the Proposed Project prior to any final decision regarding whether to approve the project. The purpose of the EIR is to provide information about potential significant physical environmental effects of the Proposed Project, to identify possible ways to minimize the significant effects, and to describe and analyze possible alternatives to the Proposed Project. Preparation of an NOP or EIR does not indicate a decision by the City to approve or to disapprove the project. However, prior to making any such decision, the decision makers must review and consider the information contained in the EIR.

The Planning Department will hold a **PUBLIC SCOPING MEETING on Wednesday, February 4, 2015 with doors opening at 5:30 pm followed by presentation and public comment at 6:00 pm at 1455 Market Street, Ground Floor Lobby Conference Room, San Francisco.** The purpose of this meeting is to receive oral comments to assist the Planning Department in reviewing the scope and content of the environmental impact analysis and information to be contained in the EIR for the project. To request a language interpreter or to accommodate persons with disabilities at the scoping meeting, please contact the staff contact listed above at least 72 hours in advance of the meeting. Written comments will also be accepted until 5:00 p.m. on **Friday, February 13, 2015.** Written comments should be sent to Sarah B. Jones, San Francisco Planning Department, 1650 Mission Street, Suite 400, San Francisco, CA 94103. Referenced materials are available for review at the Planning Department's office on the fourth floor of 1650 Mission Street. (Call (415) 575-9050).

If you work for an agency that is a Responsible or a Trustee Agency, we need to know the views of your agency as to the scope and content of the environmental information that is relevant to your agency's statutory responsibilities in connection with the Proposed Project. Your agency may need to use the EIR when considering a permit or other approval for this project. We will also need the name of the contact person for your agency. If you have questions concerning environmental review of the Proposed Project, please contact Wade Wietgreffe at (415) 575-9050.

Members of the public are not required to provide personal identifying information when they communicate with the Commission or the Planning Department. All written or oral communications, including submitted personal contact information, may be made available to the public for inspection and copying upon request and may appear on the Planning Department's website or in other public documents.