



SAN FRANCISCO PLANNING DEPARTMENT

New Planning Code Summary:

City Center Special Sign District

Code Changes: Sections 602.10, 607.1, 608, addition of 608.16, Sectional Map SSD of the Zoning Map

Case Number: Board File No. 11-0448

Initiated by: Supervisor Farrell

Effective Date: November 3, 2011

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The newly effective Ordinance creates the "City Center Special Sign District," which encompasses Assessor's Block 1094, Lot 001, bounded by Masonic Avenue, Geary Boulevard, Lyon Street, and O'Farrell Street.

The Way It Was:

The subject block is located within an NC-3 Zoning District, where current sign regulations are tailored to the small-stores of neighborhood shopping streets. There are no special sign controls unique to the subject block. The current sign regulations do not permit signage that is intended for a large-scale, multi-tenant retail center with multiple street frontages and multiple parking entries. The existing sign controls for the subject property are outlined in Planning Code Section 607.1: Neighborhood Commercial Districts.

The Way It Is Now:

The proposed Ordinance creates a new Special Sign District (SSD) for the subject property by adding Planning Code Section 608.16: City Center Special Sign District. The Zoning Map SSD has been updated to include the newly created SSD. The City Center Special Sign District encompasses Assessor's Block 1094, Lot 001, bounded by Masonic Avenue, Geary Boulevard, Lyon Street, and O'Farrell Street. The City Center SSD allows three broad categories of signs on the site: Wall Signs, Projecting Signs, and Freestanding Signs and Towers. Specific quantities, locations, and dimensions of signs allowed by the new Ordinance are outlined in the new Planning Code Section 608.16.

Link to signed legislation:

110448	0195-11	11/03/11	Planning Code - Zoning Map - Establishing City Center Special Sign District
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